



Unlocking Insights: Navigating and Using SDCCCD Data

Workshop - March 27, 2025

Credit Colleges Flex: 26346 | SDCCE Flex: 36465

Welcome Bienvenid/ a/ e/ o

Please introduce yourself in the chat!

Name & Pronouns

Role

College/Department

Patrick Panelli (He/Him)

Research and Planning Analyst, OIER

Natalia Córdoba-Velásquez Alarcón

(She/Her/Ella)

Director, Institutional Effectiveness
and Research, OIER



Guess the facts..

Join the Menti to identify the facts

<https://www.menti.com/als8e7oy1h4t>



What was the total number of employees in SDCCD in 2023?

What was the total grant funding managed by SDCCD in the 2023 fiscal year?

What were the total FTES and student headcount for City College in the 2022 fiscal year?

Guess the facts..

What was the total number of employees in SDCCCD in 2023? **5,127**

What was the total grant funding managed by SDCCCD in the **2023 fiscal year?**
\$29,404,936

What were the total FTES and student headcount for City College in the **2022 fiscal year?**

FTES: 6,465 (Final) , Annual Unduplicated Headcount: 20,356

Session Learning Outcomes

1. Identify and locate important sections of the SDCCD Facts on File report relevant to institutional research, program planning, and decision-making.
2. Understand and explain key metrics, such as enrollment trends, demographics, and outcomes, to identify meaningful insights quickly.
3. Use districtwide data to support advocacy, grant writing, and decision-making at the department, program, or institutional level.
4. Integrate findings from the Facts on File into reports, presentations, or conversations to effectively tell stories about student success, and institutional impact.

Locating our Data Resources

[Home](#) / [Departments & Offices](#) / [Institutional Innovation and Effectiveness](#) / [Research and Analytics](#) / Institutional Data, Outcomes & Survey Reports

Institutional Data, Outcomes & Survey Reports

<https://www.sdccd.edu/departments/innovation/research/institutional-data/index.aspx>

Institutional Data, Outcomes & Survey Reports

Enrollment Management

Institutional Data, Outcomes & Survey Reports

Institutional Review Board

Research/Data Request

Professional Development & Training

Data Archive & External Resources

On this page:

[SDCCD Facts](#)

[Institutional Data & Outcome Reports](#)

[Survey Reports](#)

This page contains reports and dashboard links for most of the research produced by the Office of Institutional Effectiveness and Research (OIER).

- For institutional information describing overall enrollment trends across the San Diego Community College District, see **SDCCD Facts**.
- For more detailed program-level data, student outcomes, and student profiles, see **Institutional Data & Outcome Reports**.
- For reports about surveys conducted by (OIER), see **Survey Reports**.

SDCCD Facts

The Office of Institutional Effectiveness and Reseach (OIER) produces a number of reports with baseline statistics about the number of students enrolled across the district and the overall outcomes of those students. Additionally, the OIER also reports on Student Centered Funding Formula (SCFF) metrics and has developed reporting tools to provide transparency around funding-related MIS uploads for categorical programs.

Facts on File



Districtwide Fact Books



SDCCD Facts

SDCCD Facts

The Office of Institutional Effectiveness and Reseach (OIER) produces a number of reports with baseline statistics about the number of students enrolled across the district and the overall outcomes of those students. Additionally, the OIER also reports on Student Centered Funding Formula (SCFF) metrics and has developed reporting tools to provide transparency around funding-related MIS uploads for categorical programs.

Facts on File	▼
Districtwide Fact Books	▼
Student Centered Funding Formula (SCFF) Trends	▼
Management Information System (MIS) Dashboards	▼

SDCCD Facts

Institutional Data & Outcome Reports

This reporting includes information on instructional and non-instructional programs. These reports are used for college-level program review, student learning outcomes and assessment, learning community evaluations, and special or grant funded program evaluations.

Categorical, Special and Grant Programs	Student Profiles	Post-Secondary Engagement
Degrees and Certificates	Transfer	Distance Education Outcomes
Disability Support Programs and Services (DSPS) Annual Report ▼		
San Diego Promise Program ▼		
Career Technical Education (CTE) ▼		
Honors Program ▼		

Enrollment Management

Enrollment Management

Institutional Data, Outcomes & Survey Reports

Institutional Review Board

Research/Data Request

Professional Development & Training

Data Archive & External Resources

On this page: [Enrollment Management Dashboards](#) [Chancellor's Enrollment Update](#) [Apportionment, Reports](#)

The Office of Institutional Effectiveness and Research (OIER) supports districtwide enrollment management with a variety of dashboards and reports. The dashboards linked below provide the most up-to-date information about current and historical enrollment at the Credit Colleges and the College of Continuing Education.

For end-of-term enrollment reports, see the **Chancellor's Enrollment Update**.

For information about the number of Full Time Equivalent Students (FTES) reported to the Chancellor's Office for apportionment, see the **Apportionment Attendance Reports**. Note that this data is based on fiscal rather than academic year and includes a number of other criteria not generally applied to operational reporting.

Enrollment Management Dashboards

The Credit Colleges and SDCCE Cabinet Dashboards have been updated for enhanced Power BI features. Check them for the latest data.

Credit Colleges

San Diego College of Continuing Education

Dashboards ▼

Facts on File (FOF)

- Contains facts about SDCCD.
- Currently produced annually.
- Includes Fall/Annual data dependent on data point.
- Covers student, employee, and institutional data.
- Features a general section for the District/credit colleges.
- Each college has its own section.



Created 18 years ago by Jesse Garber (RIP)



San Diego Community College District

Facts on File

Report on Academic Year 2023-2024

[SDCCD Office of Institutional Effectiveness and Research](#)
[Institutional Innovation and Effectiveness](#)
Last Updated: September 3, 2024

Continuing Education

Overview 20

Student Enrollment Information 21

Student Outcome Information 21

Noncredit to Credit Transition 22

Human Resources 23

Definition of Terms 24

Jared Burns
People, Culture, and Technology Services
Daniel Troy
Finance and Business Services
Joel L.A. Peterson, Ph.D.
Operations, Enterprise Services, and Facilities
Susan Topham, Ed. D.
Educational Services

approval with an expected start of construction in the first part of 2025. The District has completed new Long Range Facilities Masterplans at each campus in anticipation of a new General Obligation Bond for November 5, 2024. In addition, the District has received approval of funding from the State of California for affordable student housing at City College and the design has begun for approximately 800 beds.

Fall

Spring Intersession

Spring

Summer

2024-2025 College of Continuing Education Terms

Fall

Spring

Summer

August 6, 2024—December 16, 2024

January 6, 2025—January 31, 2025

January 21, 2025—June 2, 2025

June 9, 2024—August 16, 2025

August 28, 2024—January 25, 2025

January 27, 2025—June 7, 2025

June 9, 2025—August 23, 2025

San Diego Community College District

3

of California's 73 community colleges through its three — and the seven noncredit colleges serves over 5,000 active-duty members of the Board of

chief executive officer, is responsible for managing the SDCCD credit colleges offer College of Continuing Education transfer or employment. Management under offer a four-year degree in transfer or employment. The erships to provide clear graduates contributed \$4.5 million experiences in a , access, and excellence, the

ear

IN construction bond ing facilities, major structure projects at City, construction has been Renovation Standards. The dership in Energy and f 42 LEED certified buildings. ntly the \$35,000,000

www.sdccd.edu 3375 Camino del Rio South, San Diego, CA 92108 (619) 388-6500

1

[Institutional Innovation and Effectiveness](#)

Understanding Key Metrics

Headcount/Enrollment

FTEs



Student Sections of FOF

Student Information: 29 Metrics

Examples:

Headcount, FTES, demographics, employment, SD Promise count, special admit count, top majors, % of first-generation students, % receiving financial aid, among others.



Sources of Data: Internal SDCCD DataMart

Demo of Student Metrics

Facts on File 2023-2024 Districtwide

Student Enrollment Information			
San Diego Community College District			
FTES and Unduplicated Headcount 2023-2024	Credit Colleges	Continuing Education	District Total
Total 2023-2024 FTES (Resident, non-credit, and f-factor)	28,221	10,120	38,341
This is a Districtwide increase of 8.6% FTES from 2022-2023			
Annual Unduplicated Headcount 2023-2024	55,048	24,527	78,858
This is a Districtwide increase of 6.3% from 2022-2023			
Headcount by Term 2023-2024 (Unduplicated within Terms)			
Summer 2023	15,175	10,140	25,245
Fall 2023	38,232	15,665	53,626
Spring Intersession 2024	4,805	—	4,805
Spring 2024	36,344	16,398	52,529

Institutional Sections of FOF

Institutional Data Information: 15 Metrics

Examples:

Employee demographics, % of rooms by type, assessed property value, finances by funding source (e.g., General Fund, grant funds per college and total), among others.

Sources of Data: District Office practitioners in different divisions. IE Deans for College Overviews





Demo of Institutional/Employee

Unique FOF data points

➤ Student Data Points

Top 5 Majors, Fin Aid Headcount, FT/PT students, Success Rate, Completion Rate, 4 Year Transfers, Noncredit to Credit Transition, and Top 5 disciplines selected by prior SDCCE students

➤ Employee Data Points

Headcount by Ethnicity, Gender, and Employee Job Classification

➤ Institutional Data Points

Land Breakdown, Sq. Footage by building type, Room Type %, Prop Bond Projects, Bond Rating, Locally Assessed Property Values, Fiscal Expenditure breakdown, Grants received, and Financial Aid Disbursement amounts



FOF Future Direction



- OIER in process of transitioning FOF to Power Bi
- Plan to have two versions:
 - Fall version to be released in Spring
 - Annual version to be released at end of Summer





**Sneak peek of upcoming Power Bi
FOF**

Integrating Facts to tell a story

Define the narrative

Use compelling and clear visuals

Provide Context

Focus on actions or potential solutions

Engage your audience



Toolkit

FOF

Enrollment Management Dashboards

Student Profiles Dashboard

Awards Dashboard



Questions



Workshop Evaluation

Please click the [link](#) in the chat or use the QR code to tell us how the workshop went so we can improve future offerings!





Patrick Panelli (RPA) and Natalia CV Alarcon (Director)
OIER

ppanelli@sdccd.edu | nalarcon@sdccd.edu

March 27, 2025

THANK YOU